

November, 2008

Dear Friend of Literacy:

On behalf of Literacy Advance of Houston I would like to offer you an opportunity to participate in our next Champion of Literacy event. Literacy Advance is delighted to be honoring **Author, Motivational Speaker, and Gen Y Expert Nancy Barry, author of *When Reality Hits: What Employers Want Recent College Graduates to Know***. Rick Gillis of *The Really Useful Job Company* radio program has agreed to emcee the event which will include a buffet breakfast, presentation, and book signing.

After 25 years in the corporate world, Nancy Barry walked away from the "best job in the world" to share her extensive business experience with others. One of her passions is helping twenty-somethings be successful in their careers.

Nancy's other passion is helping business leaders understand Gen Y - who they are, what they want, why they are different from other generations and how to manage them. Nancy understands Gen Y - she's raised, hired, mentored and coached them.

Literacy Advance of Houston created its Champions of Literacy program to recognize authors who do something significant to advance lives of Houston residents through reading, writing, and communicating in English.

We are pleased to partner with our corporate partners, BMC Software and LyondellBasell Industries, Whataburger, TaxisFiesta, and Pinnacle Financial Strategies to showcase this dynamic individual and presenter, and **we would like to invite you to participate in our efforts as a sponsor for this event**. Attached you will find more detailed sponsorship information and a commitment form. If you have any questions, please contact me via e-mail: judy.mcfarland@literacyadvance.org or 713-266-8777.

I will follow up with you soon to discuss your involvement with *Champions of Literacy*. Thank you for your support of advancing literacy and advancing lives!

Sincerely,

Ellen Elam
Event Chair
Board President
Literacy Advance of Houston



Champions of Literacy honoring Nancy Barry Sponsorship Opportunities

Dream Job: \$2,500

- *One VIP Table (10 guests/table)*
- *Acknowledgment at event as Dream Job Sponsor*
- *Logo recognition on invitations, press releases, signage and event program*
- *One quarter page ad/company profile in event program*
- *Acknowledgment on Literacy Advance Website*
- *Logo recognition as event Dream Job sponsor in on-line and print editions of Between the Lines newsletter in post-event "thank you" article (distribution: 5,000)*

Career Coach: \$1,500

- *One VIP Table (10 guests/table)*
- *Acknowledgment at event as Career Coach Sponsor*
- *Acknowledgment as Career Coach Sponsor in event program*
- *Acknowledgment as Career Coach Sponsor in all Press Releases*
- *Acknowledgment on Literacy Advance Website*
- *Thank you announcement at event*

Team Player: \$1,000

- *One reserved table (10 guests/table)*
- *Acknowledgment as Team Player Sponsor in event program*
- *Thank you announcement at event*

Mission:

Teach adults to read, write, and communicate in English so they can achieve their full potential as parents, workers, citizens, and community members.



Champions of Literacy honoring Nancy Barry

Yes, I/we wish to make a contribution to underwrite Literacy Advance of Houston's *Champions of Literacy* event in honor of Nancy Barry scheduled for Wednesday, January 28, 2009.

Please record our gift/pledge of: \$ _____

Dream Job :	\$2,500
Career Coach:	\$1,500
Team Player:	\$1,000
Thoughtful donation	\$ _____

Name _____

Company name _____

Address _____

Phone _____

Fax _____

Email _____

- Check is enclosed (Check # _____)
- Charge this credit card:
 - American Express MasterCard Visa Discover

Credit Card # _____ Exp. Date _____

Signature: _____

Please fax (713)266-8889 or mail to Literacy Advance of Houston
2424 Wilcrest Drive Suite 120, Houston, TX 77042

*You may also register on-line by going to www.literacyadvance.org or by calling
Judy McFarland at 713-266-8777.*

*All proceeds benefit Literacy Advance and its free programs in the community.
Donations are tax deductible to the extent permitted by law.*

Thank you for being a Champion of Literacy!

