

January 2008

Dear Friend of Literacy:

On behalf of Literacy Advance of Houston, I'm pleased to invite you to our upcoming Champions of Literacy event honoring Houston's First Lady *Andrea White*. The event is scheduled for *Thursday, May 15, 2008 at 6:30 p.m. at the Houston Museum of Natural Science*. The evening will include heavy hors d'ouvres, cash bar, musical entertainment, and "What's Your Favorite Book?" silent auction.

As Houston's First Lady, Andrea White has many roles: mother, attorney, community volunteer, education activist, voracious reader *and* author. Mrs. White has published several short stories as well as two children's books: *Surviving Antarctica* and her soon-to-be-released book, *Window Boy*. We are delighted to invite you to be among the first to hear about Mrs. White's inspiring story of a physically challenged 10-year-old boy and his imaginary friend, Winston Churchill. Joining us will be representatives from the British Consulate-General in Houston and *their* special guest: *a representative of the Winston Churchill family!*

The Champions of Literacy Series seeks to promote awareness of literacy through the presentation of authors who have made a difference through the written word. As Houston's oldest and largest non-profit volunteer-driven literacy organization, the mission of Literacy Advance is to teach adults in Houston to read, write, and communicate effectively in English so they can achieve their full potential as parents, workers, citizens and community members. Literacy instruction is offered at no cost thanks to our volunteer tutors.

Literacy Advance is pleased to honor Andrea White, a dynamic individual and community leader. *We invite you to participate as a sponsor for this event*. Attached you will find detailed sponsorship information for this event along with a commitment form.

One in three adults in Houston cannot read this sentence. Your participation can make the difference. If you have any questions, please do not hesitate to contact Jen Walters at 713-266-8777, via e-mail at jen.walters@literacyadvance.org or visit www.literacyadvance.org.

Thank you for your support in advancing literacy and advancing lives!

Sincerely,

Ellen Elam
Board President

Margaret Doughty
Event Chair



Sponsorship

Champions of Literacy Event Underwriter: \$25,000

- *10 VIP tickets for event & a Reserved Table*
- *10 VIP tickets to the VIP reception in the "Gem Room"*
- *Invitations to pre-event celebration*
- *Prominent logo acknowledgement on invitations, tickets, publications, event program and signage (Subject to print deadlines)*
- *Workforce literacy consultation/presentation for employees*
- *Program introduction for company representative*
- *Logo and company name included in press releases*
- *Company link on Literacy Advance of Houston web site*
- *Cover page testimonial/corporate profile with photo and logo in event program*
- *Acknowledgement as event Underwriter, thank you announcement at event*
- *Acknowledgement in one quarterly edition of Between the Lines newsletter (approximate distribution: 5,000)*
- *Appreciation plaque for your company's corporate lobby*

Benefactor: \$10,000

- *10 VIP tickets for event & a Reserved Table*
- *10 VIP tickets to the VIP reception in the "Gem Room"*
- *Prominent logo acknowledgment on event invitations, publications, programs and signage (Subject to print deadlines)*
- *Company link on Literacy Advance of Houston web site*
- *Full-page testimonial/corporate profile with photo and logo in event program*
- *Acknowledgment at event as Benefactor Sponsor*
- *Acknowledgement in one quarterly edition of Between the Lines newsletter (approximate distribution: 5,000)*
- *Appreciation plaque for your company's corporate lobby*



Sponsorship

Grand Patron: \$5,000

- 8 VIP tickets for event & a Reserved Table
- 4 VIP tickets to VIP reception in the "Gem Room"
- Acknowledgment at event as Grand Patron Sponsor
- Acknowledgment as Grand Patron Sponsor on event publications, programs and signage
- Half-page ad or message with logo in event program
- Company link on Literacy Advance Website
- Acknowledgment in one quarterly edition of Between the Lines newsletter (approximate distribution: 5,000)

Patron: \$3,000

- 8 VIP tickets to event
- 2 VIP tickets to VIP reception in the "Gem Room"
- Acknowledgment at event as Patron Sponsor
- Acknowledgment as Patron Sponsor in event program and signage
- Quarter page ad or message in event program
- Acknowledgment as Grand Patron event sponsor in one quarterly edition of Between the Lines newsletter (approximate distribution: 5,000)

Friend: \$2,000

- 8 VIP tickets to event
- Acknowledgment as Friend Sponsor in event program and signage



Contribution

Champions of Literacy Honoring Andrea White

Yes, I/we wish to make a contribution to underwrite Literacy Advance of Houston's *Champions of Literacy* event in honor of Andrea White scheduled for Thursday, May 15, 2008.

Please record our gift/pledge of: \$_____

Event Underwriter	\$25,000
Benefactor	\$10,000
Grand Patron	\$ 5,000
Patron	\$ 3,000
Friend	\$ 2,000
Other	\$_____

Name _____

Company Name _____

Address _____

Phone _____ Fax _____

Email _____

Check is enclosed (Check # _____)

Charge this credit card:

American Express

MasterCard

Visa

Credit Card # _____ Exp. Date _____

Signature _____

Please *fax* 713-266-8889 or mail to Literacy Advance of Houston 2424 Wilcrest, *Suite* 120, Houston, TX 77042

You may also register online by going to www.literacyadvance.org or by calling Elise Linden at 713-266-8777. Donations are tax deductible to the extent permitted by law.

