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FOR IMMEDIATE RELEASE  
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SCRABBLE AND THE CITY

### Literacy Advance Scores Big at Scrabble and the City!

(Houston) July 23, 2010... Over a hundred Houston community members participated in the first annual **Scrabble and the City** event at The Plaza Club last night, with proceeds benefiting Literacy Advance of Houston. Though there was only one winning team out of the thirty teams that competed for the title of **Scrabble and the City** Champion, all the participants left The Plaza Club beaming after enjoying the fantastic food, music, and camaraderie.

The winning team was “the Scrabble Rousers” from LyondellBasell. They received the honor of having their team name proudly engraved on the brand new, custom-made **Scrabble and the City** trophy, generously donated by Office Effects and e2 Specialty, in addition to receiving a year’s worth of bragging rights and a guaranteed table at next year’s event.

Emcee Dana Tyson, radio personality from Houston’s Sunny 99.1, kept the room laughing and lively. The guests played two rounds of Scrabble in teams of four. The first round followed normal Scrabble rules, but competition got increasingly heated during the second round when teams threw the rules out of the window. Teams had the ability to buy tiles, bribe judges, sing karaoke for extra points, and do whatever it took to win!

Guests included: former Champions of Literacy Larry Dierker and Dwight Edwards; executives from event sponsors CenterPoint Energy, Universal Weather and Aviation, and Marathon Oil Company; and representatives from Business Community Partners: BrandExtract, Comcast Corporation, and Taxis Fiesta/Yellow Cab.

“It was great to see how many people came out and enjoyed themselves in support of Literacy Advance,” said Jane Holston, Literacy Advance Executive Director. “The proceeds will help us to continue providing free literacy programs to our wait list of learners.” The next **Scrabble and the City** event is scheduled to take place July 21, 2011.

As Houston’s oldest and largest non-profit volunteer-driven literacy organization, the mission of Literacy Advance of Houston is to transform lives and communities through the doorway of literacy. Literacy Advance currently provides over 100 free, volunteer-taught classes per week throughout the Houston area. To volunteer, donate, or get involved, please visit [www.literacyadvance.org](http://www.literacyadvance.org).

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